



Allianz, one of the largest insurance companies in the world, has become the main partner of the Company by acquiring 80.07 percentage share of Yapı Kredi Emeklilik. Today, Allianz has two separate companies for Life and Pension in Turkey. Allianz Life and Pension, which operates in private pension and life insurance lines, offers a diversified product range to address individual and corporate needs. It offers risk and personal accident products in the life insurance market in addition to the Smart Step Private Pension Plans.




SM Marketing Platform is integrated to Microsoft Dynamics CRM and Google Analytics


..... SMS and E-mail



Instructive Newsletters



E-receipts




Automate Policy Renewal Reminders




Promotion of Rates and Policies



Post Claim Surveys



Track & Measure Every Campaign



Create Long-lasting Relationship with Customers



Increase Customer Satisfaction