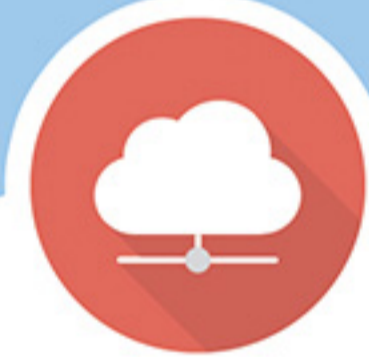




Pegasus Airlines launched its first charter flights in 1990 and has been owned by ESAS Holding since 2005. It is Turkey's leading low-cost carrier offering economically priced point to point flights on short and medium-haul routes. Founded with the mission that everyone has the right to fly, Pegasus offers its guests affordable, on-time flights and the newest aircraft under the auspices of its low-cost model. Pegasus Airlines flies a scheduled service to 76 destinations in 30 countries. Due to its continuous expansion, Pegasus was named "The Fastest Growing Airline" of Europe's 25 largest airlines in terms of seat capacity for both 2011 and 2012 by the Official Airline Guide (OAG).



Who love to fly also love clouds!



Pegasus is using the **Cloud version of**



Different units within the company use SM Marketing Platform for various purposes



Integration to Flight Information System and Loyalty Program



Pegasus Plus Loyalty Program Enrollment Steps



Online Check-in notifications via SMS



Notification SMS about stewardess shuttles