



Turkey's only satellite and cable TV operator Turksat provides services such as TV and radio broadcasting, internet connection, data transfer and VoIP. Furthermore, Turksat is responsible for establishing, operating and managing of e-Government portal which was set up for the purpose of combining Turkey's public services on a common platform, making it accessible through one portal and enabling citizens to access to government services safely.



Turksat is using **sm** marketing platform



1.500.000 SMS



2.000.000 Emails

/per hour

Notifications on e-Government will be done through SM Marketing Platform

University Exam Results

Army Duty Announcements

Tax Due Notifications

20 MILLIONS CITIZENS are using e-Government



**Cost and Time Benefits**  
E-mail and SMS notifications decrease the costs for the citizens and also save time.



**More Efficient Process**  
This reduces workload in government offices making business processes more efficient.



**More solution-oriented attitude**



**Absolute Customer Satisfaction**